Making MANTRAS

START WITH YOUR PURPOSE STATEMENT

I believe that (==Your WHY/Core Values==)
and the purpose of my (==Your Creative Endeavor==) is to (==Your Mission and your Who==) so that (==Your Vision==).

I believe that ==connection, communication, and co-creation== are the core of happiness and success, and the purpose of ==The CoCreation Community== is ==to support Creatives working together== so that ==their Voices and messages are heard and their positive impact will make the world a place where all will thrive==.

I believe that ==integrity, personal freedom, service and respect== are the core of happiness and success and the purpose of *==Prime Spark==* is ==to change the way older women are seen and treated== ==so that their skills, experience, and wisdom are not lost to the world==.

1. **Pull out Values and Verbs**: Use WordHippo *https://www.wordhippo.com/*

VALUES:
The CoCreation Community:
Connection, CoCreation, Communication, support, working (together), heard, thrive, will make

Prime Spark:
Integrity, personal freedom, service, respect, change, seen, treated

2. **Turn VALUES into (active) VERBS**:

The CoCreation Community:
Connect, CoCreate, Communicate

Prime Spark:
Integrate/embody/unify, release/liberate, respect, change, see, treat

3. **What will YOU do for YOUR WHO? (10 words or less)**

[I (WE)] _____ _____ _____ _____
_____ _____ _____ _____ _____
_____.

4. **Put into Headline Analyzer tool:**
https://www.aminstitute.com/headline/

MANTRA
Embody, Liberate, Respect Wisdom ~ Serve and Shift Perceptions; Enrich Humanity

PURPOSE STATEMENT
I believe that integrity, personal freedom, service and respect are the core of happiness and success and the purpose of *Prime Spark* is to change the way older women are seen and treated so that their skills, experience, and wisdom are not lost to the world.
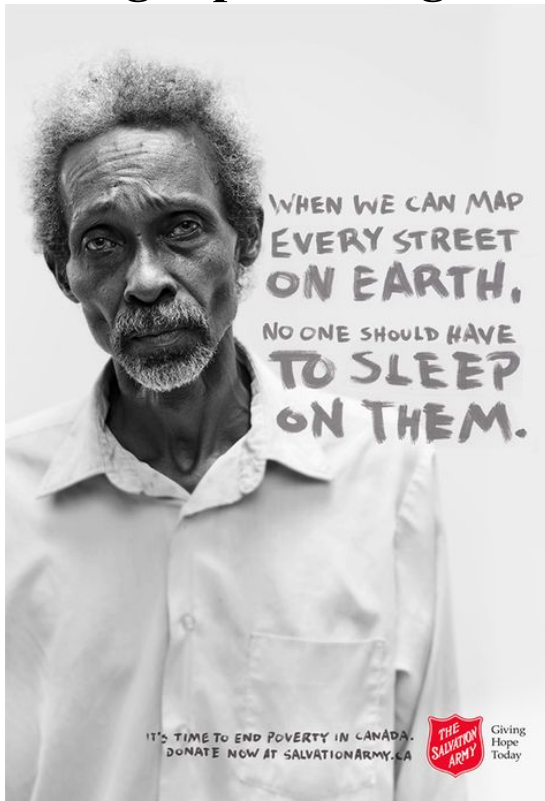
ENCHANTMENT HOOKS

Transformation —"Go from_____to_____"

Rhyming words —"Tired to Inspired"

Enchanting Call to Action—

Thought provoking

Play on words:

DOING
GOOD
DOES YOU
GOOD

DONATE
GOODS.

a little step
may be the beginning
of a great journey

"Tell me and
I forget.
Teach me and
I remember.
Involve me and
I learn."

- Benjamin Franklin